

BOWL For Kids' Sake

2020

Do you have what it takes to be **the Ultimate Defender of Potential 2020**? Is there a competitor company, or another location or department of your business you would like to challenge?

Here's your chance to show you are the Ultimate Defender, engage with your community, and ignite the potential of youth!

Get your team name engraved on the new traveling trophy for all to see, and get recognition and *Ultimate Bragging Rights* on BBBS social media!

RAISE a CHALLENGE

Fill out the form and send to your challenger. Send a copy to Denyel McAllister at denyel@bbbslakeshore.org or fax to 231-798-1657. **Challenges accepted as time allows — please submit yours ASAP!**

Questions? Call 231-798-1391 ext 227.

Be the top fundraising team of 2020 to get your name on the top of the new traveling "Ultimate Defender" trophy — and keep it for the year! Totals are calculated by our online fundraising; set up your team and send your donors to your personalized fundraising page.

Get started at: bbbslakeshore.org/bowl-for-kids-sake

EARLY BIRD BONUS

If your team raises \$500 or more by February 21*, you will be put in a drawing to win four (4) 2020 Season Passes to the Ironmen, Muskegon's own arena football team. Prize awarded on February 28.

* Amount determined by team fundraising page; set up yours at bbbslakeshore.org/bowl-for-kids-sake

CHALLENGE FORM:

WE, the Defenders of Potential hailing from

(team name)

hereby challenge you of

(organization or team name)

to construct your team(s) with 4 or 5 of your own Defenders of Potential and participate in the upcoming 2020 Bowl for Kids' Sake.

Let us see which can be **victorious** in raising the most funds to **IGNITE POTENTIAL** of youth in our community!

The top fundraiser* will be named the **ULTIMATE DEFENDER of POTENTIAL** for 2020, and will keep the new traveling trophy for the year.

Teams reaching \$500* by February 21st will also be entered in the **Early Bird Bonus** drawing.

* Fund amounts determined by team fundraising pages; set up yours at bbbslakeshore.org/bowl-for-kids-sake

