



BOWL For Kids' Sake

2020

Bowl for Kids' Sake is Big Brothers Big Sisters' largest national fundraiser, raising over \$20 million annually across the country. By bowling and supporting, **you can be a Defender of Potential in your community** — more Bigs and Littles can be matched, friendships can be gained, and improved outlooks on life can be ignited.

Locally, our goal is to raise \$45,000 this year to make a difference in the lives of youth in West Michigan.

EARLY BIRD BONUS

All teams raising \$500 or more by 2/21/2020 will be placed in a drawing to win four (4) season tickets to The Ironmen, Muskegon's own Arena Football Team!

ULTIMATE DEFENDER of POTENTIAL!

Be the top fundraising team of 2020 to get your name on the top of the new "Ultimate Defender" trophy — and keep it for the year! Totals are calculated by our online fundraising; set up your team and send your donors to your personalized fundraising page.

Get started at: bbbslakeshore.org/bowl-for-kids-sake



SCHEDULE

BAM! Entertainment Center
478 E 16th St, Holland, MI 49423
Saturday, March 14th @ 2pm

Bob Hi Lanes
2930 S Getty St, Muskegon, MI 49444
Friday April 10 @ 6pm
Friday, April 17 @ 6pm *Sold out!*
Saturday, April 18th @ 2pm

Northway Lanes & Billiards
1751 Evanston Ave, Muskegon, MI 49442
Saturday, April 25th @ 6pm
• *Pizza & pop included at this location!*

Sherman Bowling Alley
1531 W Sherman Blvd, Muskegon MI 49441
Saturday, April 18th @ 8pm
• *Hot dog & pop included at this location!*

Above locations are scheduled, more may be added.

BOWL

Form your team with 4-5 Defenders from your family, friends, or co-workers. **Each bowler is asked to raise a minimum of \$75.** Raise \$100 or more and get a T-shirt. Don't forget to get in on the Early Bird Bonus and the Ultimate Defender of Potential Challenge!

Register your team:
bbbslakeshore.org/bowl-for-kids-sake

SPONSOR

When event expenses are underwritten by corporate sponsors, 100% of the money raised can go directly to supporting our matches and forming new ones.

Can't bowl? No problem! Register as a virtual bowler to raise funds, or donate: bbbslakeshore.org/bowl-for-kids-sake

HELP

At each event, 3-5 volunteers are needed to assist with setting up, registration, raffles and games. Contact Denyel McAllister @ 231-798-1391 ext. 227, or denyel@bbbslakeshore.org to sign up.

Big Brothers Big Sisters.
OF THE LAKESHORE

4265 Grand Haven Rd., Suite 201
Norton Shores MI 49441-5546

231-798-1391
big@BBBSLakeshore.org