



**Big Brothers
Big Sisters**
OF THE LAKESHORE

*An Evening
in
Autumn*

Help us celebrate our commitment to creating and supporting one-to-one mentoring relationships that ignite the power and promise of youth.

An evening of elegant fun awaits!

Heavy Hors d'oeuvres • Drinks • Silent Auction • Raffle
Photo Booth • Music by Jukebox Hero DJ Service

Thursday, November 4, 2021

5:30pm ~ Mix & Mingle

6pm ~ Welcome & Event Commencement

Porto Bello ~ Harbourfront Grand Hall

41 Washington Ave, Grand Haven

Dressy Casual Encouraged

General admission \$50, Big/Little admission Free

Sponsor and purchase tickets at
www.BBBSLakeshore.org/autumn
return sponsor form, or contact Cloey
at 231-798-1391 ext. 223



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Thursday, November 4, 2021

Sponsor Form

Business: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (_____) _____ - _____ Email: _____

Mark choices below

HARVEST (signature sponsor): \$5,000

- **Publicity via Email/Web/Social Media:** Sponsor will be featured in staff emails with logo & link, on event website with logo and on social media with logo and tag to Facebook Page, Instagram, and TikTok.
- **Marketing Material:** If support is received far enough in advance, Sponsor will be included in all marketing materials for the event using logo, including an ad in the event program and in all post-event material and thank-yous.
- **Recognition at Event, including Booth:** Logo and verbal recognition by the emcee of the event, with opportunity to speak, approximately 10 minutes. Sponsor will be given opportunity to bring promotional materials; table display space is discretionary by agency.
- **8 Tickets:** 1 table.
Indicate if planning to use all tickets: Yes No

GOLDEN HOUR: \$2,500

- **Publicity via Web/Social Media:** Sponsor will be featured on event website with logo and on social media with logo and tag to Facebook Page, Instagram, and TikTok.
- **Marketing Material:** If support is received far enough in advance, Sponsor will be included in all marketing materials for the event using logo, including a half-page ad in the event program and in all post-event material and thank-yous.
- **Recognition at Event:** Logo and verbal recognition by the emcee of the event, and an opportunity to bring promotional materials for event attendees.
- **8 Tickets:** 1 table.
Indicate if planning to use all tickets: Yes No

FALL FOLIAGE: \$1,000

- **Publicity via Web/Social Media:** Sponsor will be named on event website and in selected posts on social media platforms.
- **Marketing Material:** If support is received far enough in advance, Sponsor will be named in all marketing materials for the event, listed in the event program, and named in all post-event material and thank-yous.
- **Recognition at Event:** Logo and verbal recognition by the emcee of the event.
- **8 Tickets:** 1 table.
Indicate if planning to use all tickets: Yes No

TABLE SPONSOR: \$500

- **Table Top Signage** with logo and name.
- **8 Tickets:** 1 table.
Indicate if planning to use all tickets: Yes No

The following receive table-top signage at each station:

Food Sponsor: \$350

Music Sponsor: \$250

Decoration Sponsor: \$150

Photo Sponsor: \$100

Other donation: \$ _____

Silent Auction Item: _____

GENERAL ADMISION: \$50 each

Number of tickets: _____

TOTAL AMOUNT ENCLOSED: \$ _____

Make Checks Payable to: Big Brothers Big Sisters of the Lakeshore

Mail with this form to: 4265 Grand Haven Rd., Ste. 201, Muskegon MI 49441

DEADLINE: OCTOBER 27

Please contact Cloey for questions or if you would like to arrange pick up of sponsorship forms at 231-798-1391 ext. 223 or via email at cloey@bbbslakeshore.org

Big Brothers Big Sisters of the Lakeshore is a 501c3 nonprofit organization, EIN: 38-1918631.