



# BOWL For Kids' Sake 2023

Bowl for Kids' Sake is Big Brothers Big Sisters' largest national fundraiser, raising over \$20 million annually for children in need across the country. **Locally, our goal is to raise \$45,000!** We depend on the money raised to carry out our work. By supporting Bowl for Kids' Sake, you can be a Defender of Potential in your community — more Bigs and Littles can be matched, friendships can be gained, and improved outlooks on life can be ignited.

## EARLY BIRD BONUS

All teams raising \$500 or more through our online fundraising platform **by 04/7/2023** will be placed in a drawing to win a prize! Get ignited to win!

## ULTIMATE DEFENDER of POTENTIAL!

Be the top fundraising team to get your name on the "Ultimate Defender" trophy — and keep it for the year! Totals are calculated by our online fundraising platform;

set up your team and send your donors to your personalized fundraising page. Challenge other teams!



**Get started at:**  
[bbbslakeshore.org/bowl](http://bbbslakeshore.org/bowl)



## SCHEDULE

**Northway Lanes & Billiards**  
1751 Evanston Ave, Muskegon MI 49442  
**Friday, April 28**  
7pm — Regular Bowling  
8pm — Cosmic Bowling Fun!  
(Various lighting effects/show will occur.)  
**Pizza and pop included for all bowlers.**

## BOWL

Build your team with 4-5 Defenders from your family, friends, or co-workers. The registration fee is \$25 per bowler. **Each adult bowler is asked to raise a minimum of \$75, or work together as a team to raise a minimum of \$300 as a team.** All bowlers raising \$75 or more will get a t-shirt; raise \$100 or more and get a special prize! Get in on the Early Bird Bonus and the Ultimate Defender of Potential Challenge!

**Can't bowl? No problem!** Register as a **virtual bowler** to raise funds and track your Defenders of Potential! Or, donate to a bowler or team already registered.

Contact us if you want to set up a bowling date and time of your own for a virtual team.

## SPONSOR

All event expenses are completely underwritten by our corporate sponsors, meaning 100% of the money raised can go directly to supporting our matches and forming new ones. Contact us to learn more about sponsoring and get the 2022 Sponsorship Commitment Form.

**Sponsor and get your logo here...**

**Sponsor today, contact:**  
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